

KASTAMONU UNIVERSITY

FACULTY OF TOURISM

CURRICULUM OF TOURISM MANAGEMENT

| 1st YEAR | | | | | | | | | | | |
|--|--|---------------------|-------|--------|------|--|--|---------------------|-------|--------|------|
| 1st SEMESTER | | | | | | 2nd SEMESTER | | | | | |
| Code | Course Name | Theory+ Practice | Total | Credit | ECTS | Code | Course Name | Theory+ Practice | Total | Credit | ECTS |
| AIITL101 | Ataturk's Principles and History of Turkish Revolution I | 2+0 | 2 | 2 | 2 | AIITL102 | Ataturk's Principles and History of Turkish Revolution II | 2+0 | 2 | 2 | 2 |
| TDL103 | Turkish Language I | 2+0 | 2 | 2 | 2 | TDL104 | Turkish Language II | 2+0 | 2 | 2 | 2 |
| TM105 | Introduction to Tourism | 3+0 | 3 | 3 | 4 | TM106 | Tourism Law and Legislation | 2+0 | 2 | 2 | 3 |
| TM107 | Introduction to Business | 3+0 | 3 | 3 | 4 | TM110 | Basic Information Technologies | 2+1 | 3 | 3 | 4 |
| TM109 | Basics of Economics | 2+0 | 2 | 2 | 4 | TM112 | Foreign Language II (English) (Prior Condition:Foreign Language I) | 4+2 | 6 | 5 | 8 |
| TM111 | Foreign Language I (English) | 4+2 | 6 | 5 | 8 | TM116 | Tourism Economy | 2+0 | 2 | 2 | 3 |
| TM115 | The Basic Concepts of Law | 2+0 | 2 | 2 | 3 | TM118 | Career Planning | 2+0 | 2 | 2 | 3 |
| | | | | | | TM120 | Hospitality Management | 2+0 | 2 | 2 | 2 |
| ELECTIVE COURSE* | | | | | | ELECTIVE COURSE* | | | | | |
| *YUTDL103 | Turkish Language (English) I | 2+0 | 2 | 2 | 3 | *YUTDL 104 | Turkish Language (English) II | 2+0 | 2 | 2 | 3 |
| ELECTIVE FOREIGN LANGUAGE I** | | | | | | ELECTIVE FOREIGN LANGUAGE II** | | | | | |
| TM113-R | Elective Foreign Language I (Russian) | 2+0 | 2 | 2 | 3 | TM114-R | Elective Foreign Language II (Russian) (Prior Condition:Elective Foreign Language Russian I) | 2+0 | 2 | 2 | 3 |
| TM113-G | Elective Foreign Language I (German) | 2+0 | 2 | 2 | 3 | TM114-G | Elective Foreign Language II (German) (Prior Condition:Elective Foreign Language German I) | 2+0 | 2 | 2 | 3 |
| TM113-F | Elective Foreign Language I (French) | 2+0 | 2 | 2 | 3 | TM114-F | Elective Foreign Language II (French) (Prior Condition:Elective Foreign Language French I) | 2+0 | 2 | 2 | 3 |
| TOTAL | | 20+2 | 22 | 21 | 30 | TOTAL | | 20+3 | 23 | 22 | 30 |
| ** 3 ECTS courses will be selected from the courses offered from the elective course group. | | | | | | ** 3 ECTS courses will be selected from the courses offered from the elective course group. | | | | | |
| 2nd YEAR | | | | | | | | | | | |
| 3rd SEMESTER | | | | | | 4th SEMESTER | | | | | |
| Code | Course Name | Theory+ Practice | Total | Credit | ECTS | Code | Course Name | Theory+ Practice | Total | Credit | ECTS |

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|-----------------------|---|-----|---|---|---|-----------------------|---|-----|---|---|---|
| TM201 | Tourism Marketing | 2+0 | 2 | 2 | 3 | TM202 | Travel Agency and Tour Operations Management | 2+0 | 2 | 2 | 3 |
| TM203 | Basics of Accounting | 3+0 | 3 | 3 | 4 | TM206 | Accounting of Tourism Businesses | 3+0 | 3 | 3 | 3 |
| TM205 | Human Resources Management | 2+0 | 2 | 2 | 3 | TM212 | Foreign Language IV (English)(Prior Condition:Foreign Language English III) | 4+2 | 6 | 5 | 8 |
| TM211 | Foreign Language III (English)(Prior Condition:Foreign Language English II) | 4+2 | 6 | 5 | 8 | TM218 | Nature-Based Tourism | 2+0 | 2 | 2 | 3 |
| TM215 | Communication in Tourism | 2+0 | 2 | 2 | 2 | TM220 | Leadership and Motivation in Tourism | 2+0 | 2 | 2 | 3 |
| TM219 | Food and Beverage Management | 2+0 | 2 | 2 | 2 | TM222 | Recreation Management | 2+0 | 2 | 2 | 3 |
| TM221 | Front Office Management | 2+0 | 2 | 2 | 3 | TM224 | Computer Applications in Front Office | 2+1 | 3 | 3 | 4 |
| TM223 | Housekeeping Management | 2+0 | 2 | 2 | 2 | | | | | | |

ELECTIVE FOREIGN LANGUAGE III**

ELECTIVE FOREIGN LANGUAGE IV**

| | | | | | | | | | | | |
|-------------------------|--|------|----|----|----|-------------------------|--|------|----|----|----|
| TM213-R | Elective Foreign Language III (Russian) (Prior Condition:Elective Foreign Language Russian II) | 2+0 | 2 | 2 | 3 | TM214-R | Elective Foreign Language IV (Russian) (Prior Condition:Elective Foreign Language Russian III) | 2+0 | 2 | 2 | 3 |
| TM213-G | Elective Foreign Language III (German)(Prior Condition:Elective Foreign Language German II) | 2+0 | 2 | 2 | 3 | TM214-G | Elective Foreign Language IV (German) (Prior Condition:Elective Foreign Language German III) | 2+0 | 2 | 2 | 3 |
| TM213-F | Elective Foreign Language III (French) (Prior Condition:Elective Foreign Language French II) | 2+0 | 2 | 2 | 3 | TM214-F | Elective Foreign Language IV (French)(Prior Condition:Elective Foreign Language French III) | 2+0 | 2 | 2 | 3 |
| TOTAL | | 21+2 | 23 | 22 | 30 | TOTAL | | 19+3 | 22 | 21 | 30 |

**** 3 ECTS courses will be selected from the courses offered from the elective course group.**

**** 3 ECTS courses will be selected from the courses offered from the elective course group.**

3rd YEAR

5th SEMESTER

6th SEMESTER

| Code | Course Name | Theory+ Practice | Total | Credit | ECTS | Code | Course Name | Theory+ Practice | Total | Credit | ECTS |
|-----------------------|--------------------------|------------------|-------|--------|------|-----------------------|-----------------------------|------------------|-------|--------|------|
| | | | | | | | | | | | |
| TM301 | Tourism Geography | 3+0 | 3 | 3 | 3 | TM302 | Tourism Policy and Planning | 2+0 | 2 | 2 | 3 |
| TM303 | Organizational Behaviour | 3+0 | 3 | 3 | 4 | TM334 | Event Management | 2+1 | 3 | 3 | 4 |

| | | | | | | | | | | | |
|--|---|-------------------------|--------------|---------------|-------------|--|---|-------------------------|--------------|---------------|-------------|
| TM335 | Food Production I | 2+1 | 2 | 2 | 3 | TM306 | Customer Relationship Management | 2+0 | 2 | 2 | 3 |
| TM307 | Vocational Foreign Language (English) | 4+2 | 6 | 5 | 8 | TM308 | Vocational Foreign Language II (Prior Condition: English I) | 4+2 | 6 | 5 | 8 |
| TM311 | Tourism Sociology | 2+0 | 2 | 2 | 3 | TM312 | Tourism and Environment | 2+0 | 2 | 2 | 3 |
| TM333 | E-Tourism | 2+0 | 2 | 2 | 3 | | | | | | |
| ELECTIVE VOCATIONAL FOREIGN LANGUAGE I** | | | | | | ELECTIVE VOCATIONAL FOREIGN LANGUAGE II** | | | | | |
| TM309-R | Elective Vocational Russian I | 2+0 | 2 | 2 | 3 | TM310-R | Elective Vocational Russian II(Prior Condition: Russian I) | 2+0 | 2 | 2 | 3 |
| TM309-G | Elective Vocational German I | 2+0 | 2 | 2 | 3 | TM310-G | Elective Vocational German II(Prior Condition: German I) | 2+0 | 2 | 2 | 3 |
| TM309-F | Elective Vocational French I | 2+0 | 2 | 2 | 3 | TM310-F | Elective Vocational French II(Prior Condition: French I) | 2+0 | 2 | 2 | 3 |
| TOTAL | | 20+3 | 22 | 21 | 30 | TOTAL | | 18+3 | 21 | 20 | 30 |
| *** 3 ECTS courses will be selected from the courses offered from the elective course group. | | | | | | *** 6 ECTS courses will be selected from the courses offered from the elective course group. | | | | | |
| 4th YEAR | | | | | | | | | | | |
| 7th SEMESTER | | | | | | 8th SEMESTER | | | | | |
| Code | Course Name | Theory+ Practice | Total | Credit | ECTS | Code | Course Name | Theory+ Practice | Total | Credit | ECTS |
| TM401 | Entrepreneurship | 2+0 | 2 | 2 | 3 | TM434 | Training – Placement | 0+4 | 4 | 2 | 30 |
| TM403 | Innovation Management in Tourism | 2+0 | 2 | 2 | 3 | | | | | | |
| TM407 | Vocational Foreign Language III (Prior Condition: English II) | 4+2 | 6 | 5 | 8 | | | | | | |
| TM433 | Ticketing and Central Reservation System (Amadeus) | 2+1 | 3 | 3 | 4 | | | | | | |
| TM435 | Social Responsibility and Ethics in Tourism | 2+0 | 2 | 2 | 3 | | | | | | |

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|---|--|------|----|----|----|--------------|-----|---|---|----|--|
| TM437 | Contemporary Issues and Trends in Tourism | 2+0 | 2 | 2 | 3 | | | | | | |
| ELECTIVE VOCATIONAL FOREIGN LANGUAGE III** | | | | | | | | | | | |
| TM413-R | Elective Vocational Russian III (Prior Condition: Russian II) | 2+0 | 2 | 2 | 3 | | | | | | |
| TM413-G | Elective Vocational German III (Prior Condition: German II) | 2+0 | 2 | 2 | 3 | | | | | | |
| TM413-F | Elective Vocational French III (Prior Condition: French II) | 2+0 | 2 | 2 | 3 | | | | | | |
| TOTAL | | 18+3 | 21 | 20 | 30 | TOTAL | 0+4 | 4 | 2 | 30 | |
| *** 3 ECTS courses will be selected from the courses offered from the elective course group. | | | | | | | | | | | |

| ELECTIVE COURSES*** | | | | | |
|----------------------------|---|-----|---|---|---|
| TM315 | International Hospitality Businesses | 2+0 | 2 | 2 | 3 |
| TM337 | Gastronomy | 2+0 | 2 | 2 | 3 |
| TM319 | Tourism Transportation | 2+0 | 2 | 2 | 3 |
| TM321 | World Geography | 2+0 | 2 | 2 | 3 |
| TM323 | Mythology | 2+0 | 2 | 2 | 3 |
| TM339 | International Tourism Destinations: Fieldwork Studies | 2+0 | 2 | 2 | 3 |
| TM327 | Environmental Protection, Occupational Health and Safety | 2+0 | 2 | 2 | 3 |
| TM329 | World Tourism Movements | 2+0 | 2 | 2 | 3 |
| TM341 | Intercultural Communication | 2+0 | 2 | 2 | 3 |
| TM343 | Cost Analysis in Tourism Businesses | 2+0 | 2 | 2 | 3 |
| TM345 | Tour Guiding | 2+0 | 2 | 2 | 3 |
| TM337 | Meeting and Congress Management | 2+0 | 2 | 2 | 3 |

| | | | | | |
|-----------------------|---------------------------------------|-----|---|---|---|
| TM347 | Food Service I | 2+1 | 2 | 2 | 3 |
| TM314 | Public Relations | 2+0 | 2 | 2 | 3 |
| TM344 | International Cuisines | 2+0 | 2 | 2 | 3 |
| TM318 | Culture and Cultural Heritage Tourism | 2+0 | 2 | 2 | 3 |
| TM320 | Life in Nature | 2+0 | 2 | 2 | 3 |
| TM322 | Restaurant and Catering Management | 2+0 | 2 | 2 | 3 |
| TM324 | Folk Dances | 1+1 | 2 | 2 | 3 |
| TM326 | Ancient Cuisine Culture | 2+0 | 2 | 2 | 3 |
| TM336 | Marketing Research in Tourism | 2+0 | 2 | 2 | 3 |
| TM338 | Tourism and Security | 2+0 | 2 | 2 | 3 |
| TM340 | Philosophy of Science | 2+0 | 2 | 2 | 3 |
| TM342 | Medical Tourism | 2+0 | 2 | 2 | 3 |
| TM346 | Food Production II | 2+1 | 2 | 2 | 3 |
| TM348 | Food Service II | 2+1 | 2 | 2 | 3 |
| TM415 | Design in Tourism Establishments | 2+0 | 2 | 2 | 3 |
| TM417 | International Tourism | 2+0 | 2 | 2 | 3 |

| | | | | | |
|-----------------------|--|-----|---|---|---|
| TM419 | Folk Culture | 2+0 | 2 | 2 | 3 |
| TM421 | Sustainable Tourism | 2+0 | 2 | 2 | 3 |
| TM423 | Tour Planning | 2+0 | 2 | 2 | 3 |
| TM425 | Sales Management in Tourism Businesses | 2+0 | 2 | 2 | 3 |
| TM439 | Labour and Social Security Law in Tourism Businesses | 2+0 | 2 | 2 | 3 |
| TM429 | Local Governments and Regional Development | 2+0 | 2 | 2 | 3 |
| TM431 | Flora and Fauna | 2+0 | 2 | 2 | 3 |
| TM441 | Halal Tourism | 2+0 | 2 | 2 | 3 |
| TM443 | Creative Cities | 2+0 | 2 | 2 | 3 |
| TM445 | Financial Management in Tourism Businesses | 2+0 | 2 | 2 | 3 |

* Courses with an asterisk (*) in front of the codes are required to be taken by foreign students. (*Ders kodlarının başında yıldız işareti (*) bulunan dersler yabancı uyruklu öğrenciler tarafından alınması gereken derslerdir.*)